

Kumar Ahir

Sr. UX Manager

👉 16 years of experience designing simple and efficient B2B enterprise customer experiences 🌱 5+ years of experience leading diverse team and cross functional collaboration with empathy 🚀🚀🚀 Co-founded 3 startups in B2B sector, lead successful M&A 🧠 Skilled in navigating ambiguity, driving inclusive teams to deliver innovative and impactful solutions.

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[Website](#)

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[My Portfolio](#)

Experience

Cisco, Sr. UX Manager

Jan 2020 - present

- Spearheaded design of premium offering of CX Cloud, achieving a 10% increase in user engagement
- Collaborated with 5 cross-functional global teams across 4 regions to deliver unified and consistent designs of 6 Cisco products leading to \$ 800mn revenue
- Enhanced Design, PM, UI Engineering collaboration by designing and implementing Design Handoff Process, reducing development cycle time by 30%
- Managed team of 12 designers across 4 functions, fostering culture of continuous learning and innovation leading to filing of 6 patents, 90% employee satisfaction and winning a national hackathon
- Evangelised Visual thinking framework by conducting 4 Cisco wide sessions resulting in enhanced collaboration

Immersive Technologist - Consultant

Apr 2019 - Jan 2020

- Designed and conducted 12 week course on Design for Virtual Reality for 7 Senior UX industry professionals
- Designed and Built Lo-Fi, Hi-Fi VR prototyping platform modules reducing idea to prototype time of AR-VR designs by 30%
- Served as a Design Coach and Mentor for AR-VR startups at NASSCOM, and conducted 5 national workshops on AR-VR design

infiVR - Co-founder

Dec 2017 - Apr 2019

- Lead teams to Design and build VR Learning Management Platform
- Lead product strategy, focusing on research, innovation, and design

OoBI - Co-founder

Dec 2017 - Apr 2019

- 0 to \$ 2.5mn in 3 years, Lead design and development of 3 key products for residential real estate immersive buying experience
- Lead M&A of OoBI with India's largest online real estate portal
- Improved project delivery timelines by 30% with Optimized Design process for 3d workflows unifying collaboration with 4 functions
- Immersive experience led to Rs. 8 Cr of property sales in a day

Cisco, Interaction Designer

Jul 2010 - Nov 2011

- Designed UI and UX of IP-phone, web, and TV based interfaces
- Cross functional collaboration with PM and Engg. teams

Symantec, Interaction Designer

Aug 2008 - Jun 2010

- Reduced UX feedback time by 20% with excel based feedback automation system

TCS, Assistant System Engineer

Jul 2004 - Jun 2006

- Designed and developed GUI based Rule conversion engine for Airtel Telecommunications, achieving user efficiency by 35%

Skills

User Experience Design and Management

Design Thinking

CX and Product Design Strategy

Critical Thinking at Scale and Complexity

Wireframe and Prototyping

Team and Culture building

Cross function collaboration

Tools - Figma, Miro, Jira

Visual Thinking - Sketchnotes

Achievements

5 Cisco Leadership Awards

Big Idea Startup award by Karnataka Govt.

National Cisco Hackathon winner

Designed and sold board game IP to Funskool

Passion and Volunteering

[Sketchnotes - visual thinking](#)

[LetSketchin](#)

[AtomicSketches](#)

Run community of 600+ visual thinkers to

learn and use Sketchnotes in daily life

[AR-VR medium and Product Design](#)

XR Design workshops at national conferences

Visiting Design faculty at IITs, NID

Education

University

M. Des - Interaction Design - 2008

IDC, IIT Bombay

B.E. - Computer Engineering - 2004

Gujarat University

Certifications

Korn Ferry - Making sense of Complexity

Korn Ferry - Aligning work with Strategy

Coursera - AI for Everyone